



2016 World Music Festival @ Taiwan

Best-Value Outdoor Music Event for 2016!



Taiwan is an amazing island with a rich diversity of musical culture, such as that of the indigenous, Hoklo, and Hakka peoples. The brilliant and varied features of each group along with their strong sense of creativity fill the music of Taiwan with unique elements.

In an effort to allow these local elements to meet the rest of the world and vice-versa, the Bureau of Audiovisual and Musical Development of Taiwan's Ministry of Culture sponsored the Taiwan International Exhibition and Exchange for Unique Music in 2015. This year, the event was expanded into a three-day musical festival to be held October 21-23 at the Taipei City Dajia Riverside Park in the area located between Watergates 8 and 9.

For more information, images, interview or music, please contact:
Peiti Huang peiti@windmusic.com.tw
Sarah Hsu sarah@windmusic.com.tw



The title of this year's event is the 2016 World Music Festival @ Taiwan, consisting of ten performance groups from Taiwan and abroad, an international showcase event, four lectures on world music by music festival curators, four music workshops, and a bazaar that will run the duration of the event. With such a lineup, the event may be looked upon as the most relaxing and most family-oriented outdoor music festival in Taiwan this year with the highest CP ratio!

Teresa Salgueiro, a Portuguese singer internationally known for her world music talent, has been invited to share, among other work, songs from well-renowned director Wim Wenders' classic film *Lisbon Story*.

Daniel Ho, winner of six Grammy Awards, will put on a stellar show with Jerome Koko, vocalist for Makaha Sons and the one who showed the world Israel Kamakawiwo'ole's amazing cover of "Over the Rainbow", and Wu Hao-en, whose album *Legends of Passage* won Best Indigenous Album at the 27th Golden Melody Awards.

Taking the Japanese public by storm during their first appearance in the NHK Kohaku music show and continuing to make a name for themselves internationally, the Yoshida Brothers will present the passion and spirit of Hokkaido with their explosive Tsugaru-shamisen music. The Shanren Band from the Yunnan-Guizhou Plateau, which has played at a number of international venues and won the season four championship on the Chinese show *Sing My Song*, will musically bring the audience to the highlands of China with their folk-rock style.

In addition to the four groups mentioned above, talented local Taiwanese groups will also show their stuff: a mixture of pop and traditional flavors from Biung Wang and Rachel Liang; contemporary crossover music from jazz band Sizhukong and Golden Melody Award-winning vocalist Ilid Kaolo; songs of Formosa from Yen Yung-Neng and Takao Run Troupe; Paiwan tribe crossover music from two-time winner of the Taiwan Music Composition and Songwriting Contest Tai Siao-Chun; a fusion of Indian and pop music from Coromandel Express, a band of musicians from different countries, with special guest and tabla master of national treasure standards Dilip Mukherjee; and finally, a sure-to-stun performance from the super-popular DJ RayRay and enchantress of the guzheng Hsu Man-Hsuan.

In addition to these large- and small-scale performances, six curators from the US, Estonia, Korea, Malaysia, Mainland China, and Singapore will hold a showcase



event with six Taiwanese groups (ZenKwun, Sibongile, The Siyuland, SuiXingSuoYu, Community Service, and La Gitanita) so as to promote the groups to the world and increase international visibility for Taiwanese music in general.

Furthermore, four lectures and four workshops held by the curators and performers will allow those present an interactive chance to gain a deeper understanding of world music. The aim of these events presented in a user-friendly language is to give locals a clearer idea of what world music is while augmenting their appreciation of it.

Besides these music-related events, another unique feature of the festival is a bazaar in which over a hundred stalls run by vendors from around the world including Japan, Nepal, Bhutan, Peru, Africa, Tibet, and Taiwan will put their unique wares and talents on display. Stall themes include hang drum playing, musical instrument DIYs, tabla drums, Himalayan singing bowls, hand-dyed Hawaiian clothing, felted wool, hand-knitted hats, South American accessories, hand-made shoes, camping supplies, exotic foods, agricultural products, “Puncars”, and more. In this way, people may enjoy an unlimited variety of interactive fun and great food while listening to the music.

The 2016 World Music Festival @ Taiwan holds to Taiwan’s outgoing spirit in working to create a phenomenal event that is both a connection to the world and possesses aspects of numerous cultures in the hope that all who come to this global musical experience will enjoy it and work together at making it a world-class music festival.

Held by  **文化部** 影視及流行音樂產業局
Bureau of Audiovisual and Music Development, MINISTRY OF CULTURE

Organize by  **WIND MUSIC**
風潮音樂